

# Journalism and Communications

## Journalism Major

The Journalism Major teaches the art of writing for the news media. Students will learn to research, write, and edit news stories for print and broadcast media. The major also includes courses in mass communication theory and research. The Journalism Major is a challenging and rewarding experience that will prepare students for a career in journalism or related fields.

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- Year 3
- Journalism 3013 Vide St elli gl
  - Journalism 3023 St elli gi S dl
  - Journalism 3033 Ad a ced WS it g elli gi S dl
  - Journalism 3063 Ad a ced Wi it g ll





A e a e: P l i c a d G e a c e; L a w a d J i c e; S c i a l P l i c a d S c i a l J i c e; S c i -  
e c e, T e c h l g, a d h e E i e g a d l e a i t a l R e l a t . T h e c e t t  
h e e F c A e a a e d a w f a a i e t f d i c i l i e a S T h a U i e i t, e i g  
h a t t d e t a i c i a e i h e b e a d h a d d e h f h e l i b e a l a t e e i e c e. N a l l,  
t d e t w i l l c h e a F c A e a d i g h e w i e e e e f h e t e a i h e -  
g a a d w i l l b e g i a e b l i g h e c e i h e i F c A e a d i g h e f a l l e e e f  
e c d e a .

T h e g a e c a g e a a f i t g a d a e a i b l e t b e a b l e t w k i b h  
E g l i h a d F e c h a d w i l l i d e t i e f b i l i g a l t d e t a d t d e t  
g a d a i t g f F e c h i e i g a t c i t e h e i t d i e i b h l a g a g e .  
A l l t d e t e e i g h e g a w i l l b e e c a g e d t c l e e h e C e i t c a e i F e c h  
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## Part Two – Focus Areas

The following focus areas are intended to complement the 24 credit hours of the following areas:

1. Science, Technology, and the Environment
2. Social Policy and Social Justice
3. Political and Governance
4. Law and Justice
5. International Relations

### Suggested Courses

Please consult the eligibility objectives table and the catalog to determine the appropriate academic area. Additional courses may be eligible to be added by the Director of the College in consultation with the faculty.

#### 1. Science, Technology and the Environment

- ECON 3323 Environment and Economics
- ENVS 1013 Introduction to Environmental Problems
- ENVS 2023 Introduction to Environmental Science
- ENVS 3013 Environmental Policy
- ENVS 3023 Environmental Policy
- NATI 2233 Natural Resource and Environmental Management
- NATI 3223 Natural Environment and Ecology
- SOCI 2213 Societal Ecology
- STS 1003 Science, Technology, and Society 1
- STS 2103 Science, Technology and Society 2
- STS 2123 Food, Science & Society: An Introduction
- STS 2303 Natural Disasters
- STS 2313 Emergency Society
- STS 2403 Science, Technology, and War
- STS 2413 Science, Technology and Digital Media
- STS 2503 History of Disaster
- STS 2603 Air Quality: Right to Clean Air and the Environment
- STS 2903 The Politics of Science
- STS 3803 Space Exploration

#### 2. Social Policy and Social Justice

- CRIM 2743 Social Policy and Criminology
- CRIM 4123 Peacekeeping, Conflict Resolution and Human Rights
- ECON 2203 Community Economic Development
- ECON 2403 Economic Policy
- ECON 4323 Social Policy: Community and Global Context
- GERO 2013 Introduction to Gerontology
- GERO 2023 Multicultural and Aging

GERO 3023 Agi ga d Heal h  
 GERO 3733 S cialW ka dAgi g  
 HMRT 1006 I t d c i t t H a Righ t  
 HMRT 3013 C de a d C i i  
 HMRT 3063 H a i a i a Law a d H a Righ t  
 HMRT 3113 The Cha e  
 HMRT 3123 I e a i t al H a Righ t  
 HMRT 3133 H a Righ t a d N -G e e a l O g a i a i t  
 HMRT 3506 H a Righ f l e a i t al Rela i t a d F eig P lic  
 HMRT 3803 Child a d Y h Righ t  
 NATI 3313 C e a l e i Na i t e / N -Na i t e Rela i t  
 NATI 3623 Na i t e Ed ca i t a d C l i a i t  
 NATI 3803 I dige C l t e a d l i g a E h ic Mi i e  
 NATI 3813 Na i t e C l t al Ide i t a d C l t al S i al  
 NATI 3843 S icide a d l dige Pe le  
 NATI 3853 Alc h l, D g , a d l dige Pe le  
 NATI 3863 I dia P blic Heal h  
 SOCI 2106 Ca adia S cie t  
 SOCI 2416 I e ali ti S cie t  
 SOCI 2423 S cial P ble 1 S ci l gical Pe ec i t e  
 SOCI 2433 S cial P ble 2 Ca adia S cial P ble  
 SOCI 2443 Race a d E h ic Rela i t  
 SOCI 2523 S ci l g f Agi g  
 SOCI 3123 S cial M e e t  
 SOCI 3413 E l e E i t P lic a d Ge de l e ali ta W k

### 3. Politics and Governance

ECON 1006 I t d c i t t Ec ic  
 ECON 2403 Ec ic f P e t  
 ECON 2153 P li cal Ec  
 ECON 3433 Ec ic f G e e t  
 ECON 3443 New B wick Ec  
 ECON 3453 Lab Ec ic  
 NATI 3703 I dige a d We e Ec ic a d h e l d e a f De el e t  
 POLS 1103 Ca adia G e e t  
 POLS 2103 Ca adia C i t t al P li ic  
 POLS 2113 C e k RALS d i a s t e W h o ble OLS 2113  
 EC 55 f a i t C b c t e k R O d i g e a l h a R S t h a R C l i z G M 6 b a l P l i z q M 6



- NATI 3903 Na ĩe Pe le a d ĩe Law 1
- NATI 3913 Na ĩe Pe le a d ĩe Law 2
- NATI 3923 Ab ĩgi al Righ t: The La d Q e ĩt
- SOCI 2313 De ĩa ce
- SOCI 2343 S eilla ce S cie t
- SOCI 3313 S ci l g f Law
- SOCI 3323 S ci l g f W e a d Law
- SOCI 3333 S cial C t la d S cial J ĩce

**5. International Relations**

- CRIM 3643 Te ĩ
- CRIM 4133 I e a ĩt ala d C a a ĩe C i i al J ĩce
- ECON 3343 Ba ki ga d I e a ĩt al Fi a ce
- HMRT 3123 I e a ĩt al H a Righ t
- HMRT 3506 H a Righ t i I e a ĩt al Rela ĩt a d F eig P lic
- POLS 2303 C a a ĩe P li ĩc f ĩe De el ed W ld
- POLS 2313 C a a ĩe P li ĩc f ĩe De el i g A ea
- POLS 3303 US G e e ta d P li ĩc
- POLS 3323 P li ĩcal Leade ĩi : L cal, Na ĩt al, a d Gl bal
- POLS 3413 The E ea U i a d E e
- POLS 3423 P li ĩc & S cie ti R ĩa a d E a ĩa
- POLS 2603 P li ĩcal a d Ec ĩcl e g a ĩt i ĩe A e ĩca
- POLS 2613 I e a ĩt al Rela ĩt I
- POLS 2623 I e a ĩt al Rela ĩt II
- POLS 3313 US F eig P lic
- POLS 3503 H a Righ t i I e a ĩt al Rela ĩt a d F eig P lic
- POLS 3513 Ca adia Pe ec ĩe I e a ĩt al Law
- POLS 3523 I e a ĩt al Rela ĩt i ĩe A ĩa Paci c Regi
- POLS 3533 Ca adia F eig P lic
- POLS 3603 The U ĩed Na ĩt
- POLS 3613 M del U ĩed Na ĩt
- POLS 4603 Se ĩa i I e a ĩt al Rela ĩt
- SOCI 3153 S ci l g f Wa
- SOCI 3163 De el e ĩ e

**COPP 1013. Introduction to Communications**

This ĩe ĩt d ce tde t t ĩe ĩt a de l ĩt f ĩe c ĩca ĩt ĩe ĩe , w ĩh a ĩt la e ĩa ĩ c ĩca ĩt i ĩe blic ĩc ĩe e , f ĩe ĩe wh ĩd ĩea behal f ĩe ĩc ĩe t, t ĩe de w ĩd f w -w a c ĩca ĩt w ĩh ĩe blic ĩg ĩe ĩe e ta d ĩc ĩa ed ĩa t l . The c e w ĩll e ĩe h w ĩe ĩe ĩc ĩa ĩg ĩe w a g e e t, ĩ ĩc ĩa , -g e e al ga ĩa ĩt , ĩ ĩe g a d c a ĩt i e ac w ĩh ĩe blic .



**COPP 1023. Introduction to Policy Studies**

This course introduces the basic concepts, how policies are developed, drafted, legislated, and implemented. The course will also explore the role of the media, citizens, and the government in the public policy process.

**COPP 2013. Fundamentals of Writing**

This course provides a clear and effective writing strategy for the student. This information will help the student to write effectively in the classroom, college, and workplace. Prerequisite: COPP 1013, COPP 1023

**COPP 2023 Policy Making in the Information Age**

This course will explore the social media and digital world of communication and public policy. The course will explore the new digital media and the impact of the digital world on the public policy and the political process. Prerequisite: COPP 2013

**COPP 2033. Research Methods**

This course will introduce the student to the methods of data analysis and the use of statistical software. Prerequisite: DoB, g

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hi ha te ie he tw ki Fe ch i abili gal f ce. Pee iie : COPP 3013,  
COPP 3023, COPP 3033.

## Communications Major

S tde twh wi ht eal e di ci lia Maj i C ica it S tdie  
take 6 c edi th f C ica it a d P blic P lic (COPP) c e ab e he  
1000-le ela well a he f ll wi g e ied c e :  
JOUR 1013 The Me e ge : J ali a d S t e lli g  
JOUR 1023 The Me age: G ea S t i e f j ali  
JOUR 2023 J ali it Wi it g: The La g age f S t e lli g

### COMM-2013. Edward L. Bernays and the Manufacturing of Public Opinion

The c ewille l e he bi h f de blic ela it i N h A e ica, wi h a ic -  
la a t e it t he i a itew k f Edwa d L. Be a (1891-1995). Be a wa a cial  
cie it twh t died he wa he blic ce e i f a it a d f i i . The  
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lli e t da . Thi i he f da it c e f t de t i ga l e di ci lia  
Maj i C ica it . Pee iie : JOUR 1013, JOUR 1023.

### COMM-2033. Reaching the Public: Fundamental Skills in Strategic Communications

Thi c e i t d ce t de t t he e e al kill f he c ica it id t,  
wi h a a ic la e ha i wi it g. S tde tlea he i a ce f wi it g kill i  
de el i ga de ec it g c ica it la , which a ic l de a be ff a t,  
cha ew elea e, backg de f ew c fee ce , li cal eeche a d he  
i f a it -die e e t. S tde t wi lli e e a dlea t c ica e e each da ,  
i cl di g lli ge l ta d he ea e f blic i i . S tde t wi lla l e l e  
he e hical i e i led i ha i g blic i i . Pee iie : COMM 2013.

### COMM-3013. The Politics of Communications

Thi c ee l e he a age e t f i f a it b li cal ga i a it a di he  
b ade blic ec t, i cl di g NGO a d ci te g . T ic ic l de he e f lli g  
da a, he de el e t f ta e gie e age , he e fla g age t ha e li cal ca -  
aig a d he i e ce f ta e gie c c ica it i he de li cal w ld, a d he  
i e ce f di ga l e ch l g i li cal c ica it . Pee iie : JOUR 1013, 1023.

### COMM-3023. The Business of Communications

Thi c ewille l e i f a it a age e f he b i e a d c a e w ld .  
T ic ic l de he a e i which c a it e d t blic i e a de e t, b h  
i it e a d e ga it e, a d he i e ce f di ga l e ch l g i c ica it a d c -  
a e c ica it . Pee iie : JOUR 1013, 1023.

### COMM-4003. Independent Study/Internship

Thi i a e ied ca t ec e ha wi l e i e t de t a j i g i C ica it  
t e i he wi e a b a h al C ica it ca e t d de he e i i fa fa c l t  
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Electives

Students have a wide range of elective courses available. The following are the elective courses available:

- ANTH 2553 Language, Culture, and Society
- CRIM 3263 Crime and the Media
- ENGL 2103 Creative Writing I
- ENGL 2123 Creative Writing II
- ENGL 2383 Reading Popular Culture
- ENGL 2393 Literature, Technology, and Culture
- ENGL 2773 The Journalist: John McPhee
- ENGL 3623 The Literature of Politics
- JOUR 2043 Political Journalism
- JOUR 2053 Understanding Television News
- JOUR 2063 Law and the Media in Canada
- POLS 2103 Canadian Constitutional Politics
- POLS 2113 Canadian Foreign Policy
- POLS 2303 Canadian Political Development
- POLS 2323 Religion and Politics (RELG 2183)
- POLS 3103 Political Participation in Canada
- POLS 3303 US Government and Politics
- POLS 3323 Political Leadership: Local, National, and Global
- RELG 3583 Media and Ethics
- SOCI 2513 Sociology of Communication
- SOCI 3523 Sociology of Knowledge

NOTE: Not all of these courses are available in every semester. Please refer to the course catalog for more information.